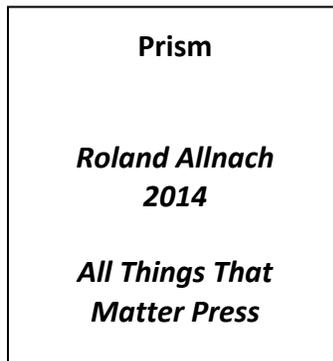
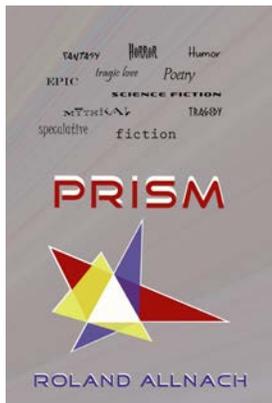


Prism

by Roland Allnach

Presskit information



Within this package please find the following materials:

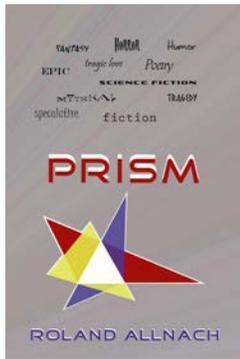
- Book fact sheet
- Author biography and publication history
- Sample Reviews

Publisher contact information:

- Publisher website: www.allthingsthatmatterpress.com
- Publisher email: allthingsthatmatterpress@gmail.com

Author contact information:

- Author website: www.rolandallnach.com
- Author email: fiction@rolandallnach.com



PRISM

**Roland
Allnach 2014**

**Fact Sheet and
Author Bio**



From the back cover: “*Prism* presents the best of Roland Allnach’s newest stories together with his most acclaimed published short fiction. These selected stories fracture the reader’s perceptions among a dazzling array of genres and styles to illuminate the mysterious aspects of the human experience.”

Prism collects seventeen stories into one volume, following a trail of diverse genres and narrative forms. From literary fiction to speculative fiction, from humor to horror, from tragedy to mythical poetry, ‘Prism’ presents a wide ranging journey of contemplations on the human condition.

Book information:

Format: Paperback, square bound, 282 pgs. (Also available in Kindle)

ISBN 10: 0996041346

ISBN 13: 978-0996041348

Publisher: All Things That Matter Press

Publication date: July 2014

Available: Amazon.com, Amazon Kindle, All Things That Matter Press

Author website: www.rolandallnach.com

Critiques:

** “*Allnach delivers a wonderful collection of stories in ‘Prism’.*” Lisa Jones, Readers’ Favorite

** “*The whole collection of stories is interesting and intriguing and sometimes even moving.*”

Ioana Marza, Readers’ Favorite

** “*A timeless, exquisite collection of short stories that’s bound to leave you mesmerized and awestruck. The collection is a masterpiece.*” Rattan Whig, Reader’s Favorite

** “*Allnach has a voice that speaks so loud readers lose themselves in the stories...A dazzling collection.*” Amy Lignor, Feathered Quill Reviews

Author Bio:

Roland Allnach has been writing since his teens, but did not actively seek publication until 2007. He has numerous published short stories to his credit, one of which was a 2010 Pushcart Prize nominee, as well as two prior award winning books, **Remnant** (2010) and **Oddities & Entities** (2012). His literary inspirations arise from classic literature, history, and mythology, and his aim is to invest his stories and characters with a complexity and depth that continue to reward upon repeated readings. Writing aside, his joy in life is the time he spends with his family.



Roland Allnach

Author Biography and Publication History

Short Story Credits:

- "After the Empire", Summer 2008 issue of *The Armchair Aesthete*
- "11", Fall 2008 (Vol. 7/34) issue of *Allegory*
- "Icon", January 2009 issue of *Midnight Times*
- "Creep", Spring 2009 issue of *The Storyteller* (**Pushcart Prize nominee**)
- "Return", Fall 2009 issue of *Lullwater Review*
- "Flowers for Colleen", April 2010 issue of *Absent Willow Review*
- "Memento", on the web for the 2010 issue of *Reed Magazine*
- "Shift/Change", July/August 2010 issue of *Aphelion*
- "The Great Hunter", September 2010 issue of *Foliolate Oak*
- "Apogee", Fall 2010 issue of *Rose & Thorn Journal*
- "The City of Never", October 2011 issue of *Aphelion*, **Editor's 'Best of 2011'**
- "Conquest's End", Spring 2012, *Bewildering Stories*, **'Editor's Choice' Spring 2012**
- "Turn the Wheel", 'Garden Nettles' issue (2012) of *Midwest Literary Magazine*
- "Beheld", Summer 2012, *Raphael's Village*

Book Credits:

- Remnant, November 2010, All Things That Matter Press
- Oddities & Entities, March 2012, All Things That Matter Press
- Prism, July 2014, All Things That Matter Press

Author Bio:

Roland Allnach has been writing since his teens, but did not actively seek publication until 2007. He has numerous published short stories to his credit, one of which was a 2010 Pushcart Prize nominee, as well as two award winning books, **Remnant** (2010) and **Oddities & Entities** (2012), followed by his third book, **Prism** (2014). His literary inspirations arise from classic literature, history, and mythology, and his aim is to invest his stories and characters with a complexity and depth that continue to reward upon repeated readings. Writing aside, his joy in life is the time he spends with his family.

Web Presence:

- Website, www.rolandallnach.com
- Facebook (as Roland Allnach)

Readers Favorite



Prism

Roland Allnach

Reviewed by Ioana Marza for Readers' Favorite

Prism is a collection of short stories that span multiple locations, times and worlds. Roland Allnach has a great talent for creating worlds, building an atmosphere and painting for the reader a believable setting for each story. His power of description is considerable. The style of writing is diverse and changes from one story to another. "Titalis" is akin to a Greek tragedy, "Of Typhon and Aerina" is all in epic verse, while several of the stories belong to the science fiction and paranormal genres. Some of the writing styles are easier to read than others, but the stories are all very well written. When he is not constructing tragedies that feel as genuine as something taken out of mythology, Allnach is writing stories in an almost ambiguous way which makes them interesting and mysterious without becoming confusing.

A glass prism separates white light into a spectrum of colours, and this is an apt title for Roland Allnach's book. The most simple or even trivial activity such as a child's fear of darkness or a bored pupil's imagination running wild while at school becomes a big adventure when seen through his prism. The theme of war is most recurrent, specifically the human traits (whether good or bad) that drive people to war. Honour, love, deceit, hunger for power - they are all seen through the Prism of Allnach's imagination. The whole collection of stories is interesting and intriguing and sometimes even moving. There is a dark element in most of them. I definitely enjoyed it and would strongly recommend it.



Prism

Roland Allnach

All Things That Matter Press

ISBN: 9780996041348

Reviewed by F.T. Donereau for Rebecca's Reads (8/14)

Author Roland Allnach, in his new collection of stories, titled, "Prism," has taken the risk of alienating readers with too varied a selection of genres. Everything is in the stew here: futuristic tales, love stories, horror, on and on, filling the pot with all manner of ingredients. How easily this might have backfired. After all, how many of us indulge in so many different styles of storytelling? At first I wondered why in the world Mr. Allnach would do it. The answer, in my mind, has now become a simple thing: he is blessed with an abundance of imagination, and either could not contain it, or, wisely I now believe, chose not to. Here you have the splendor of falling into worlds wholly designed by the author, then finding others more grounded in real life scenarios. You have heartbreak and fear and love and Sci-Fi. You have, in the end, pure, unadulterated creativity. And what (in this case, nothing, absolutely nothing) could be wrong with that.

Mr. Allnach surprises with each new story here. You must open your mind to difference, to receiving your entertainments in different forms. It can be hard for a reader to do this; we are trained to hold one plate of food at a time. If such habits can be put aside, "Prism" will shatter you into countries that glimmer, stories that entrance. The themes of life are the same no matter how they are presented. If prejudices are put in a drawer, locked from sight and ability to interfere, you will be given hours of pleasure. Roland Allnach is a storyteller. He can conjure and feed the head things that keep a reader turning pages. You have pieces like, Icon, an interior work, hard boiled, wherein a modern day, unnamed 'Critic' exposes the price of obsession, the pain of exploitation. Later, you come upon, Titalis, a story which draws a world long gone, an ancient place of hills and plains and war and warriors. The grit of it can be tasted, the actuality of what no longer exists, brought alive fully. With, Turn of the Wheel, Allnach uses colloquial language, a first person narrator, plain spoken, to give a straight forward, morbid account of family tragedy. Something for everyone? More like everything for anyone in love with fine literature.

"Prism" is a book of stories written with precision. It does not dance with overwrought stylings. Instead it chisels out what is needed with laser description, true to the ear dialogue, characters built into believability, and stories that capture the attention. Forget about picking the genre you're most attracted to; widen the avenues, take all of them in. Doing so will give what is most wanted: the pleasure of living tales un-lived before. Mr. Allnach is no light weight. Below the surface of many of his stories things are swimming that must be thought about to be discovered. Layers are important because they reveal. This collection is to be savored, read again and gain. The gift received for your time will be enormous. More, and better than that, it will be fun.



Feathered Quill Book Reviews

P.O. Box 304
Goshen, MA 01032
Fax: 413-268-0381
www.featheredquill.com
info@featheredquill.com

Prism

By: Roland Allnach
Publisher: All Things That Matter Press
Publication Date: July 2014
ISBN: 978-0-9960-4134-8
Reviewed by: Amy Lignor
Review Date: August 7, 2014

When you think of the word, 'prism,' you think of glass; that triangular shape with refracting surfaces at acute angles that separate white light into a spectrum of colors. It is not an overstatement to say that this author, with this collection of the best of his short stories along with his newest creations, is most definitely that 'spark' of pages that shoots a spectrum of colors through the mind and imagination.

There are too many to delve into for a review, so selecting some of the most extraordinary (which was difficult, considering the writing never fails to entertain), is what to do in order to attempt to frame the pictures that Allnach has created.

In the very beginning the reader opens to the world of a soldier; a soldier who is in thought, considering he's all that's left of what everyone assumed would be a triumphant army. The promise of this battle to the people had been that it would be swift - with the golden armored soldiers making sure to defeat a smaller, less-armed, less-experienced culture that was basically fighting with passion. There are morals here galore, with the foundation telling that money and nobility do not equal success when put up against a man who lives and dies for their beliefs. Readers watch the soldier deal with his survival, deal with his own valor, and stay loyal to his oath to protect a city that he can no longer defend. Among him his madness, savages, and a woman who needs that soldier's protection no matter what the cost. The tale is "After the Empire," and the plot is vivid, dramatic, and extremely enticing.

A young boy sits in the classroom, like most, bored with the reality of school. Engaging his imagination the boy becomes "The Great Hunter," heading into a world through his drawings and mind, where predators must be slayed...and perhaps where new prey can be found back in reality.

Bone-chilling fear makes the reader want to hide under their own bed in "Creep." William, the grad student who has found a once-in-a-lifetime discovery and rushes to share the news with his Professor in "Apogee," learns the valuable lesson that when something comes

once, perhaps it is the most loved and most supportive person in your life who should head the news...making one of those moments that rarely happen during a lifetime. The 5-Acts of "Titalis" take the reader's breath away, as a journey to a place of lost glory is taken, where minds and souls work and play.

On and on this collection goes, with tales for literally everyone's tastes. Each genre is spoken for - from the Technicolor world of sci-fi to humor to horror to fantasy, and beyond. Allnach has a voice that speaks so loud readers lose themselves in the stories, making this a whole lot of fun!

Quill says: Just like a prism, this is a dazzling collection.



Pacific Book Review

helping authors succeed!

Pacific Book Review

2363 Dondero Court

Sparks, NV 89434

775.461.6281

Nicolesorkin@pacificbookreview.com

www.pacificbookreview.com

Title: Prism

Author: Roland Allnach

Publisher: All Things that Matter Press

ISBN-13: 978-099604134-8

Pages: 270, Paperback

Genre: Science Fiction, Tragedy, Fantasy

Reviewed by: Jason Lulos, Pacific Book Review

Rating: 5 out of 5 stars

Book Review

Quite an intriguing and thought-provoking storyteller. Each piece in this collection is literally and figuratively engaging. In short, Allnach's abilities as a storyteller in transporting the reader to fantastic worlds is obvious, but these tales also lend themselves to allegorical comparison with current issues, private to sociological. The wide cast of characters in this collection range from the pathetic to the triumphant to the homicidal and psychotic. The collection could have aptly been called "Tragedy and Comedy" but that would have been too cliché. There is plenty of tragedy, some comedy, numerous elements of the surreal and always with hints of suspense. He keeps you guessing. In this collection, you will find short stories reminiscent of Poe's style of the grotesque, troubled mind. You will also find epic poetry, Shakespearean tragedy, and occasionally some comic relief. There is something for everyone, but the roads in most of these stories dark and paradoxically laden with hope and hopelessness.

The final story, "Dissociated" is on the cyclic nature of things, writing, and life. A nice way to close, considering the first story, "After the Empire," is about the end of things. Although there is a wide range of issues and genres in *Prism*, there is the sense of a continuum, much like a concept album where the songs exist on their own but somehow synthesize together. The soldier in "After the Empire" willingly fights for a lost cause. The protagonist in "11" fights against his own subconscious. The critic in "Icon" fights against the media's sycophantic infatuation with celebrity; and thereby fights against himself. So, there is this continuum of struggle, reflection, rebuilding, reconciliation. In "Memento," Henry tries to

reconcile by reaching out to his enemy's family. Internal psychological struggle and actual war parallel each other like the two faces of a prism, with multiple angles of introspection and allegorical interpretation on the sides. Dark as they are, they invite the reader to look at struggle as difficulty but also as an accepted challenge, and there is optimism in that pessimism. It's not all Sisyphean. Allnach provides levity with the nose-picker in "The Great Hunter" and the poem "Tumbleweed" otherwise titled "An Ode to a Well Endowed Gunslinger."

I have to mention "Beheld" as a really interesting look on creation itself. But where Allnach really goes out on a limb is with "Titalis" and "Typhon and Aerina." Titalis is a tragedy with Shakespearean themes and the flowery language to boot. "Typhon and Aerina" is an epic poem written in classical style. This makes an interesting juxtaposition in the collection; so much science fiction is set in the future, but these are ambiguous as they could be in the distant past, the distant future, or in some parallel universe. This calls to mind the *Family Guy* mockery of *Star Wars* noting the tale is "in a galaxy far, far away but somehow in the future." Kidding aside, this is the mark of a good science fiction writer; to give tales some linear ambiguity, leaving it up to the reader to decide if they've already happened or have yet to be.



HOLLYWOOD
BOOK REVIEWS

Hollywood Book Reviews

2363 Dondero Court
Sparks, NV 89434
775.461.6281

Nicolesorkin@pacificbookreview.com

www.pacificbookreview.com

Title: Prism

Author: Roland Allnach

Publisher: All Things that Matter Press

ISBN-13: 978-099604134-8

Pages: 270, Paperback

Genre: Science Fiction, Tragedy, Fantasy

Reviewed by: Ella Vincent, Hollywood Book Reviews

Rating: 4 out of 5 Stars

Book Review

Prism by author Roland Allnach shows the full spectrum of his creativity, storytelling skills, vivid imagination and although may be a bit frightening at times, he is always entertaining.

Prism is a collection of Roland Allnach's newest short stories and acclaimed poetry all in one book. Allnach's short stories are compelling and engaging tales. The stories are haunting and graphically terrifying; in a good way. One standout tale is "11" about a man driven to unspeakable acts by his bullying tormentor.

Another intriguing story is "Icon." That story details the dysfunctional relationship between a Courtney Love-like troubled female rock star and an obsessed music critic. One story, "Creep" is a simple story about a boy battling monsters he creates that sends an evocative message about fear. Some of the stories are graphically violent, but teach a subtle lesson about obsession, cruelty, and love.

Allnach's stories also feature other genres, like science fiction in "The City of Never," dystopian fantasy fiction in "After the Empire" and long-form poetry like "Of Typhon and Aerina." There's even some humor in *Prism* in the midst of all the drama and horror. One poem, "Tumbleweed (An Ode to a Well-Endowed Gunslinger)" is a humorous look at a Wild West lawman.

Allnach's genres vary and so do his characters. Many of them are tragic, but also have an underlying gentle humanity, like the rock singer in "Icon." The fictional settings of places like Eurimedon in "Titalis" come to life as a brilliant example of Allnach's storytelling skills.

Allnach's adult fiction would be perfect for horror fans that love the spine-tingling stories of authors such as Stephen King. The science-fiction and fantasy stories would also be great for *Game of Thrones* fans that want more adult fantasy fiction to add to their collections. *Prism* would also be a great addition to libraries' horror or science-fiction sections.

The stories are so vivid, they could easily be made into a horror series, similar to *Tales from the Crypt*. "Titalis" could also be turned into a book series of its own with its rich characters and storylines.

Allnach's writing asks a lot of provocative questions, and readers will enjoy trying to find the answers.

Prism shows the full range of Roland Allnach's unique writing. The collection of stories will introduce readers to new worlds and new ways of looking at traditional book genres. Author Roland Allnach's award-winning literature shows that short stories can leave a long-lasting impact on readers.